



Chris Wynne

Graphic Designer
Art Director

Contact

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Portfolio

christopherwynne.nyc/portfolio

LinkedIn

www.linkedin.com/in/
christopherewynne/



OBJECTIVE

My objective is to become a part of a team where I can serve as a functional asset within a collaborative environment and produce excellent work for a variety of different clients.



ABOUT

Talented, hands-on creative professional with a diverse skill set in print, digital, and interactive media. 7 years of experience serving the advertising, real estate, finance, publishing and retail product industries in both in-house and freelance designer capacities. Facilitator, communicator, and all-around nice guy.

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe Indesign



EDUCATION

SCAD
Bachelor of Fine Arts
Graphic Design



PRO SKILLS

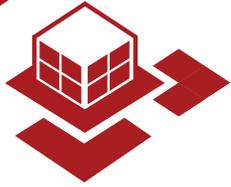
Time Management
Attention to Detail
Team Player



DESIGN SKILLS

Branding and Logo Design
Print Design for Collateral Systems
Responsive Web and UI/UX Design

EXPERIENCE

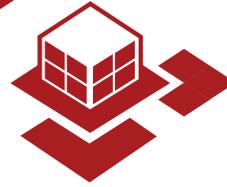


2015-2018

EIC Agency
Advertising Agency
Manhattan, New York

Served as **Art Director (2 years)** and **Creative Director (1 year)**. Designed and managed print production for business cards, brochures, posters, trade show banners, custom-imprinted promotional items and books to be published on Amazon.

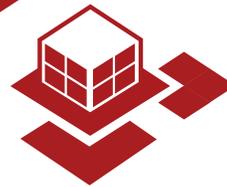
Managed and trained production subordinates, design interns and design associates & generated a manual for Design Department procedures. Oversaw (as Creative Director) creative output from Content and Video Departments. **Created complete branding systems** for numerous clients and internal vertical companies within the advertising, medical, financial, custom-imprinted product and specialty service industries. **Designed responsive web pages** while adhering to UI/UX principles and working closely with Development Department to ensure that all graphic assets were properly formatted for web standards. Generated visual assets and set up program behavior for **custom digital signages** showcasing numerous branded company verticals. Coordinated and participated in project, internal strategy and client meetings. Maintained an archive of all company design assets. **Wrote content** for blogs and websites while adhering to SEO guidelines.



2012-2013

Valerie Wilson Travel
Travel Agency
Manhattan, New York

Served as **principal designer** for a boutique travel agency. Created fresh and engaging designs for **magazine ads and flyers** using Adobe Indesign and Photoshop. Responsible for **layout and production** of company stationary and business cards. Communicated with branch representatives to fulfill their marketing design needs.



2010-2011

The Broadsmoore Group
Investment Bank
Manhattan, New York

Served as **principal designer** for a boutique investment banking firm. Created unique and memorable **logo designs** for portfolio companies using Adobe Illustrator. Responsible for **layout and production** of company stationery, business cards and marketing materials. Communicated with company representatives to fulfill their marketing design needs.

CAREER MILESTONES

- Served as sole **Creative Lead** for three years at a full-service digital advertising agency, managing entire Design Department.
- Designed a **branded collateral system** (business cards, brochures, trade show banners) for a telecommunications company.
- Directed and supervised creative and on-screen talent for an apparel project created by an **active SNL cast member**.
- Served as **on-screen talent** on numerous promotional and instructional videos.